GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1685
ANSWERED ON:04.08.2005
ALLOTMENT OF TIME FOR TELECASTING SERIALS
Reddy Shri Karunakara G.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Union Government has received complints regarding allotment and extension of time to the producers for telecasting their serials on Doordarshan during each of the last three years;

(b) if so, the details thereof; and

(c) the action taken/proposed to be taken in this regard?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S.JAIPAL REDDY)

(a) to (c): Complaints/suggestions regarding programme matters are received by Government from time to time and they are forwarded to Prasar Bharati, an autonomoun statutory corporation, for necessary action. Prasar Bharati has full autonomy in programme matters. Details of such complaints are not maintained centrally. Prasar Bharati has informed that allotment of slots in the sponsored category is done in accordance with the provisions in the guidelines on the subject. Grant of extension to ongoing programmes in this category on different Doordarshan channels is dependent upon factors such as the programme requirement, popularity of the programme and its commercial viability.